

4 steps to more efficient international sales

Cross-border eCommerce is growing rapidly, as there is a constant necessity and motivation to develop on-line businesses and spot new opportunities.

How to successfully expand into global markets?

1 DO THE RESEARCH

Before any further actions, you should validate the potential of your product and business on foreign markets. It means checking such areas as:



Market and industry reports



Permits, licences, certificates needed



Payment methods



Taxes and other surcharges



Competition



Sales channels and eCommerce platforms

CHOOSE FLEXIBILITY

2

Today we are operating in very dynamic and often unpredictable environment. Prepare your business for various scenarios.

Do not allow processes, procedures, operations to complicate and slow down your business. Adjust them accordingly to your needs.

Make your business easy scalable, with opportunity to test and enter new markets in a short time.

Choose a seamless, transparent solution, that helps you manage everything in one place.



3 SELL GLOBALLY, SHIP LOCALLY

Start shipping from warehouses near your customers with international infrastructure on demand. Fulfillment network lets you pay less for shipments and offer next day delivery to your customers as they become local.

Products preparation
Sending them to our partner's warehouse

Inbound
We redistribute items to local warehouses

Online order
Customer orders a product

Pick&pack
Trusted logistic operator picks & packs the products



System update
All operations are transparent and reflected in the system

Returns
In case of return, item goes back to the warehouse

Delivery
Quick delivery to your customer!

Shipment
The order is sent with a local shipping company

REDUCE RISKS

4

Prevention is the best solution. Instead of reacting to occurred problems, try to be proactive by choosing:



Diversification: sales channels, markets, warehouses, shipping points

Customer satisfaction: smart returns and claims management

Trust and reliability: network of verified and trusted partners and operators

Explore more ways to make your eCommerce grow →